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## MEDIA RELEASE

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### Introducing Ouaps!

U Games Australia has just launched an innovative new preschool line – **Ouaps**. The range incorporates plush toys with electronic chips to create **educational games, toys and activities for inquisitive preschool minds**. Ouaps is a range of original new toys and games from France, which combine traditional activities with technology and modernity.



The range includes –

#### **Touch Tones Octopus**

A luminous and musical piano – the child can compose their own music or listen to existing melodies. Plush and washable Touch Tones Octopus has a volume button and silence mode (keeping parents happy as well as the child) and will stop automatically to save batteries.

#### **Follow me Jojo Rabbit**

Motorised, talking and musical toy. Jojo follows the child around and calls them by name when he is lost (record the child's name and it will be inserted in Jojo's speech). There are two game modes – Jojo follows the child (carrot is placed on the child's wrist and Jojo follows) or the child follows Jojo. Jojo has a volume button and silence mode (keeping parents happy as well as children) and he will stop automatically to save batteries.

#### **Shake and Sound – Mouse, Cat, Cow, Rabbit**

A range of soft animals which you shake and they respond with musical tunes and laughter – the faster the shaking the faster the music and laughing. Soft, plush and smaller sized they are ideal for little hands. All Shake and Sound items have a volume button and silence mode (keeping parents happy as well as children) and will stop automatically to save batteries.

#### **Light and Sound Ball**

Sounds and music begin as soon as the ball starts rolling and lights follow along to the tune. Ball comes with tree holes so it can be bowled like a bowling ball. Soft, plush and smaller sized they are ideal for little hands. Light and Sound ball has a volume button and silence mode (keeping parents happy as well as children) and will stop automatically to save batteries.

#### **Jojo Rabbit and Car**

A motorised car to take Jojo on a musical trip. Set Jojo in car seat to start sound and light effects – the two front lights flicker. With asymmetrical wheels Jojo has a bumpy ride. Press the Ouaps eye to change the sound and light effects. If the Jojo mobile crashes into any obstacles, Jojo is ejected from his seat and the

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vehicle will stop. Jojo mobile has a volume button and silence mode (keeping parents happy as well as children) and will stop automatically to save batteries.

### **Simon Says**

The famous game Simon Says is now animated. A game for 6 players where you must do what 'Simons Says' to stay in the game. But don't follow Simons requests if he 'wants you to' do something – only do what 'Simon Says'. Simon tries to trap the players as the game gets more complicated and the instructions get faster. When a player loses Simon trembles. There are 16 difficulty levels and volume and silence modes.

Plus more items including outdoor activities to be launched in 2006. These include golf, croquet, bowling, ring toss and more. Made from soft rounded high density foam, these outdoor items are also suitable for indoors and are super safe for kids to use.



All trade inquires can be directed to U Games Australia

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For further media inquires please contact Sally Duff at U Games Australia 02 9997 2044 or [sally@ugames.com.au](mailto:sally@ugames.com.au)

Images and samples of the product are available to the media upon request

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